

MATEO CARDENAS

Lima, Peru



*Web Designer &
Wordpress Specialist*

ABOUT ME

I'm passionate about web design, specializing in eCommerce and conversion optimization. I have over four years of experience as a freelancer developing modern and customizable WordPress sites. I focus on creating fast, secure, and optimized pages, applying technical SEO, advanced caching, UX/UI, and neuromarketing strategies to maximize sales. My focus is on offering professional and easy-to-manage solutions for businesses.

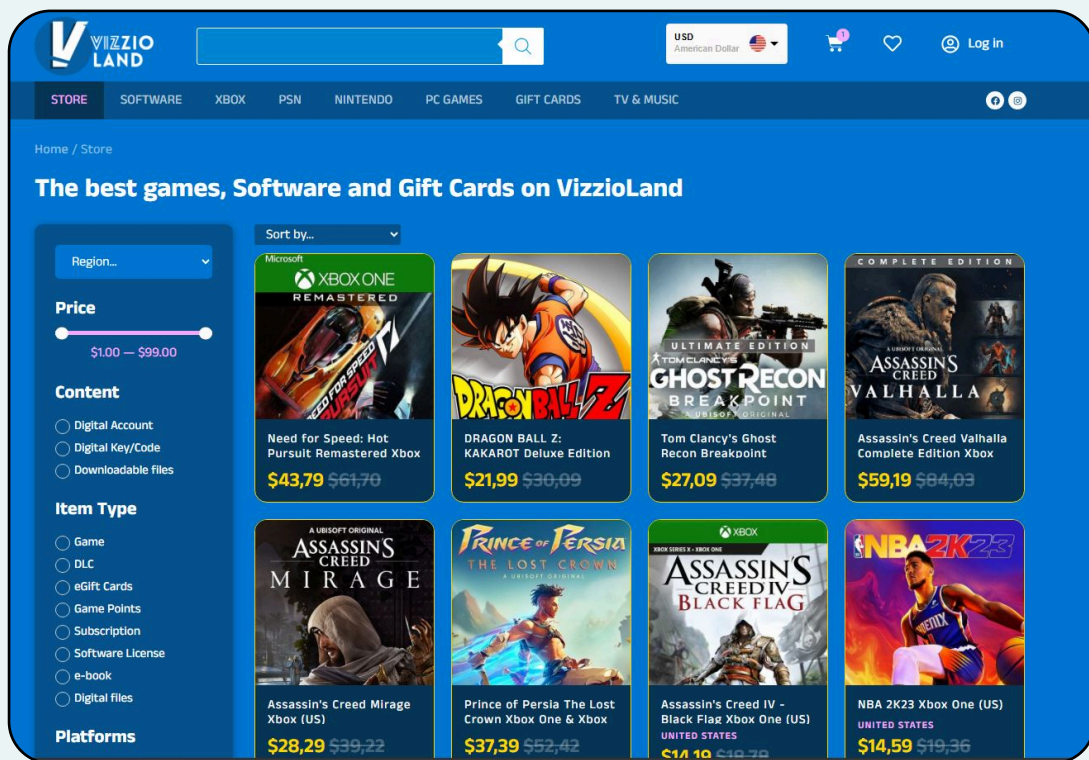
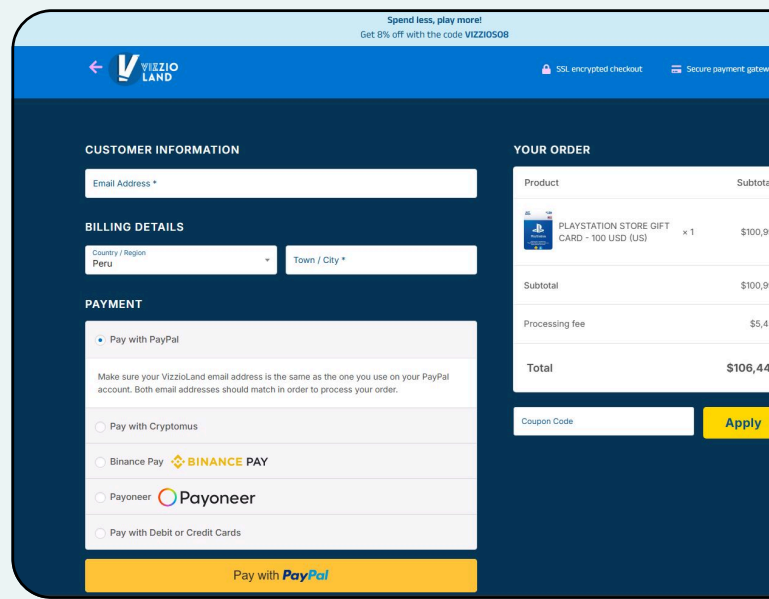
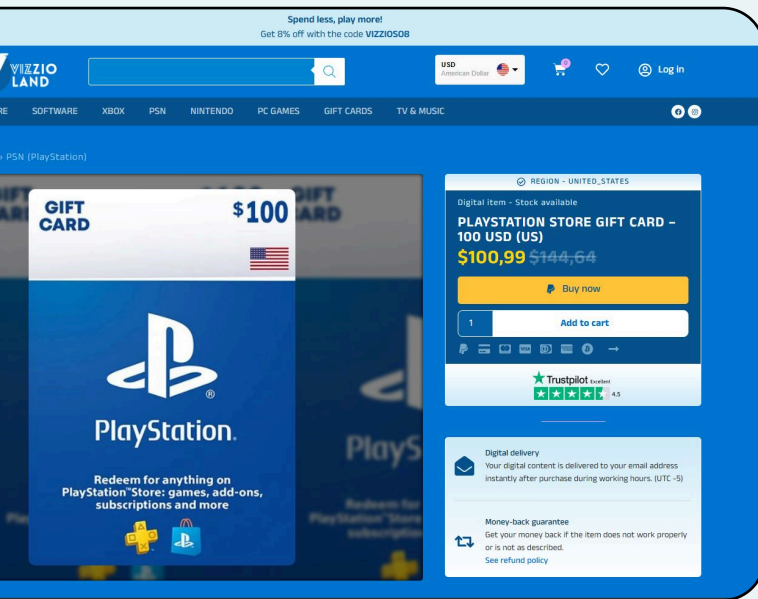
SKILLS

- Figma
- HTML
- CSS
- Canva
- AI tools
- Technical SEO
- G. Analytics
- Search console
- Meta Ads
- UI/UX
- Wordpress
- WooCommerce
- Crocoblock
- Elementor
- Photoshop

MY WEB PORTFOLIO

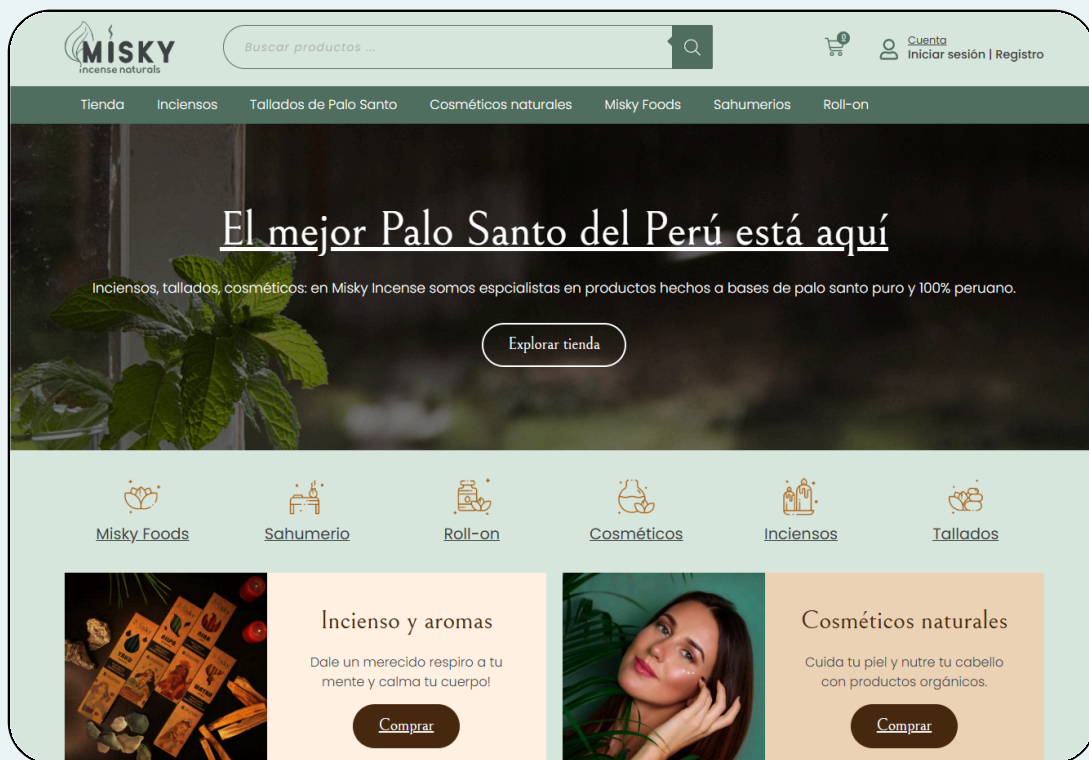
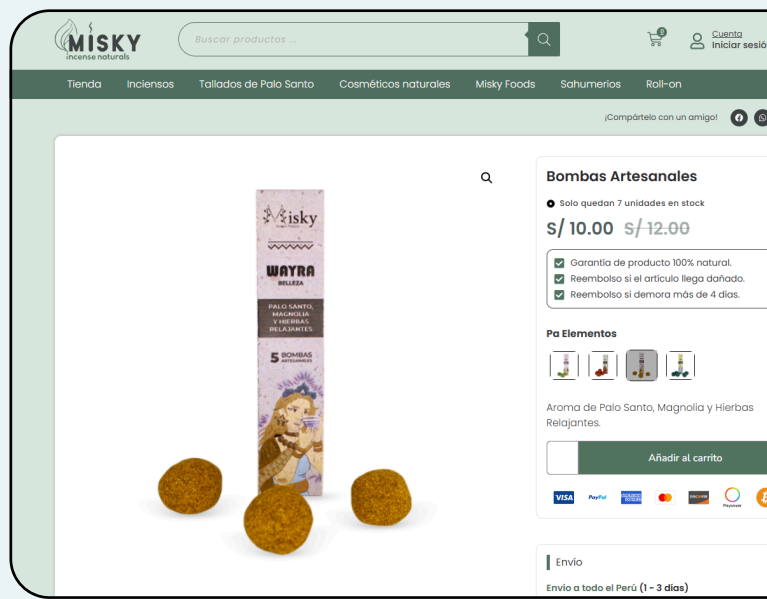
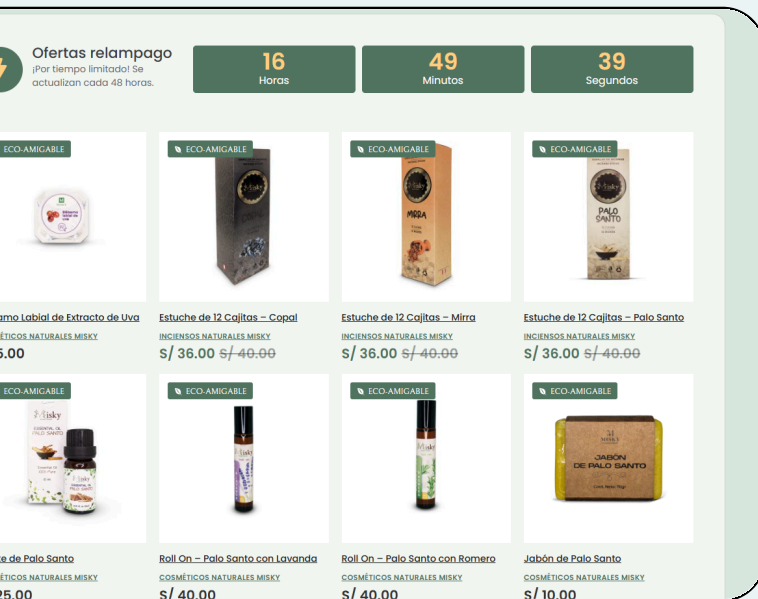


1. VIZZIOLAND



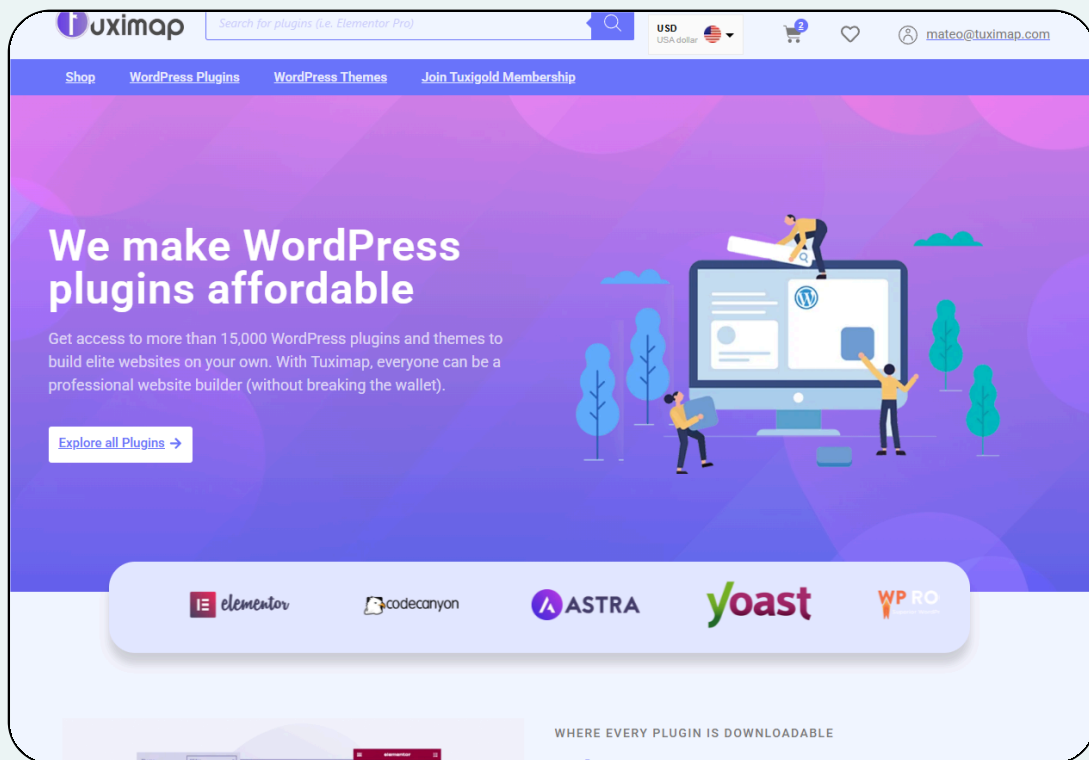
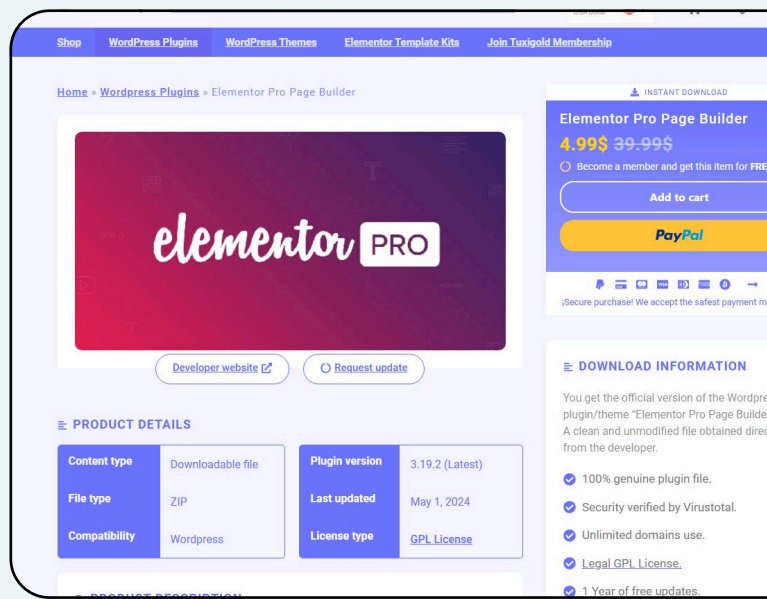
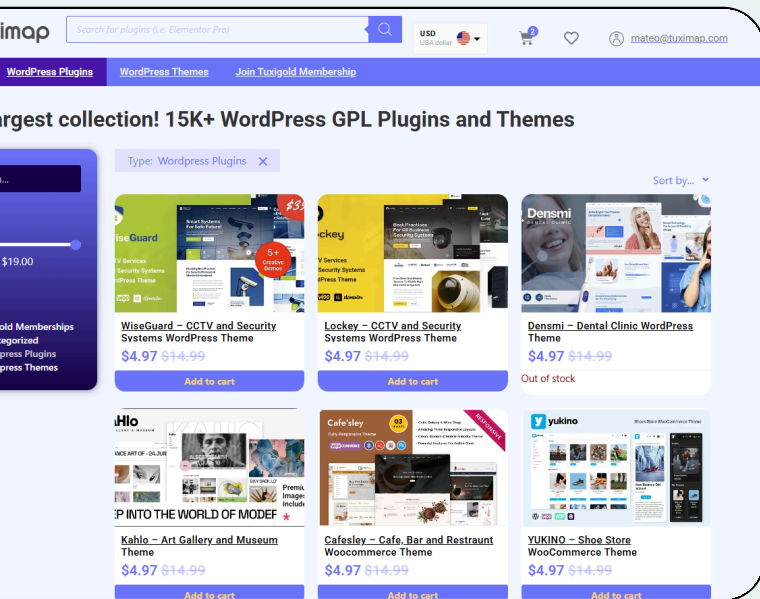
I designed and developed a fully functional e-commerce platform for VizioLand, tailoring it to their specific needs. I implemented advanced sales and neuromarketing tools, such as sale timers, out-of-stock alerts, a points system, and real-time notifications. I also optimized the UX/UI, speed, multilingual support, and payment integration, resulting in a robust, scalable, and high-performance site.

2. MISKY INCENSE PERU



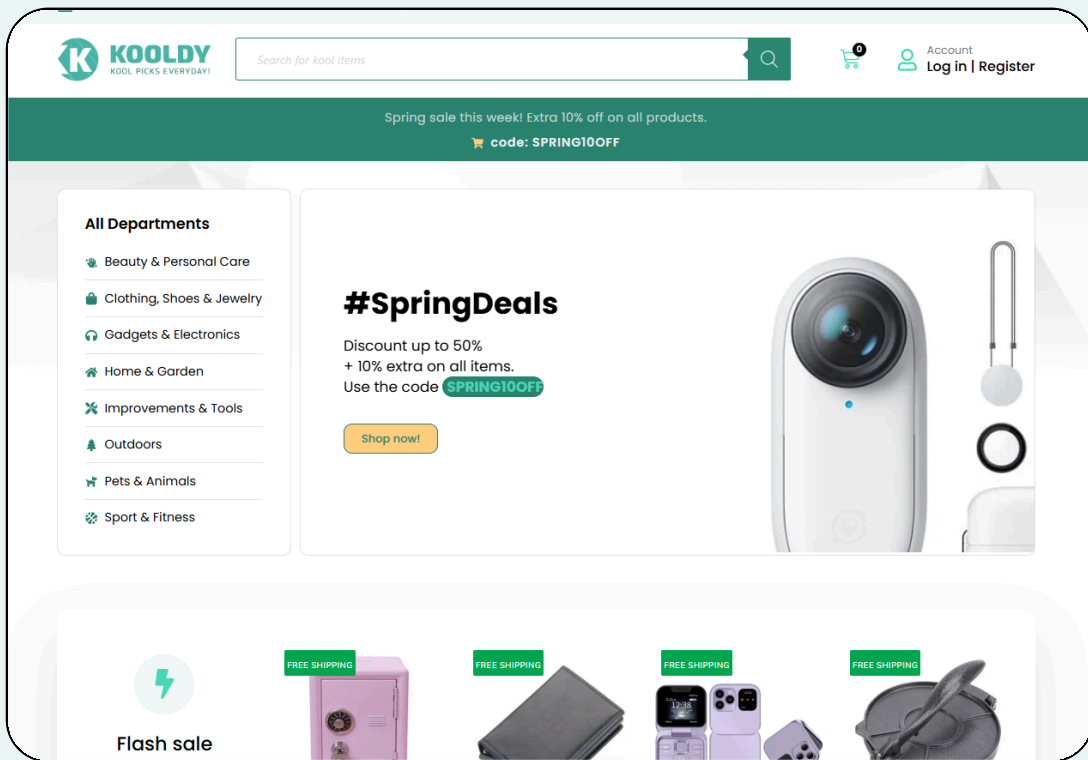
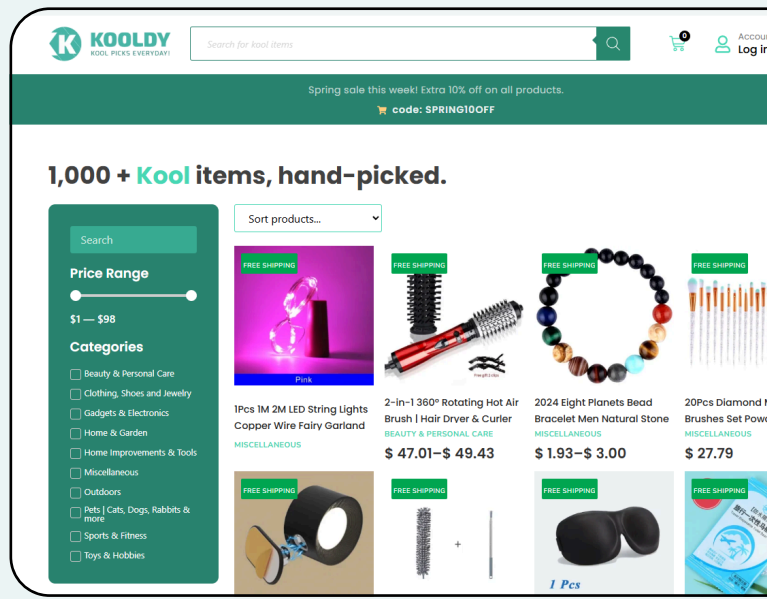
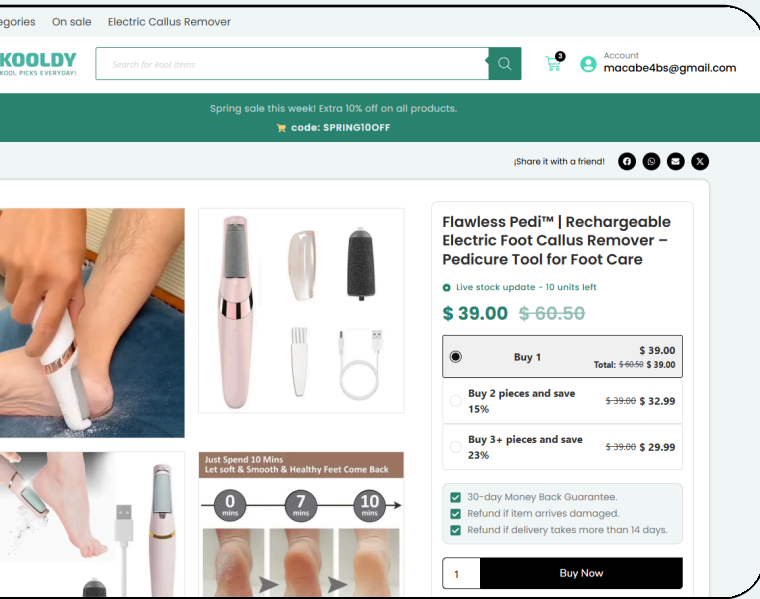
I fully redesigned Misky Incense's WordPress eCommerce to create a sleek, modern, and naturist look that truly reflects its organic values. The new design improved branding, making customers feel more comfortable with the logo, structure, and buying process. I also implemented key features to boost sales, including thumbnail-based product variations, a Limited-Time Deals section with a countdown timer, and bulk discount rules to increase order value and revenue.

3. TUXIMAP



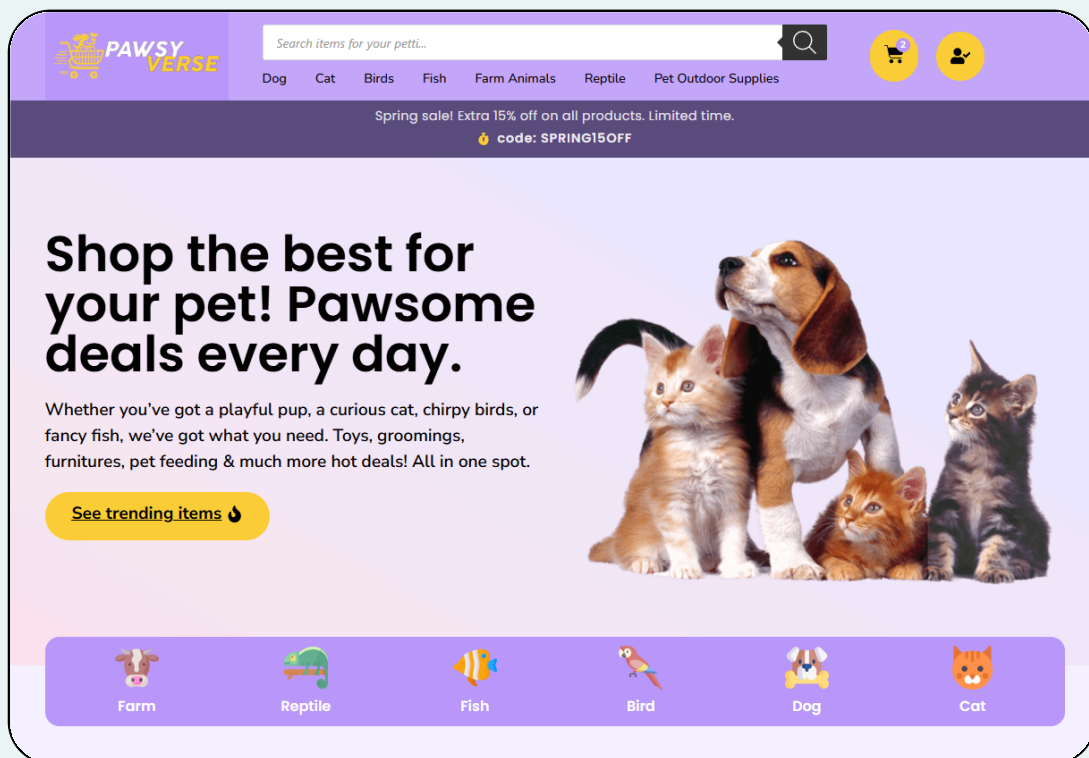
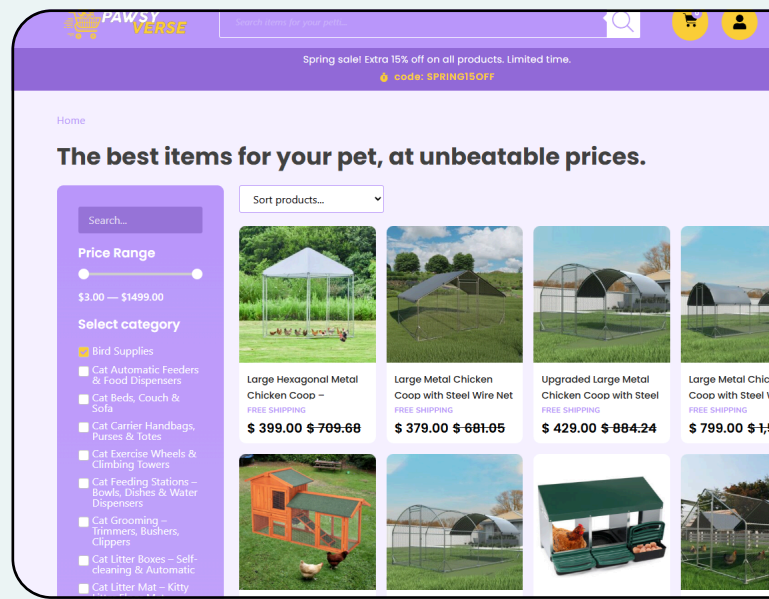
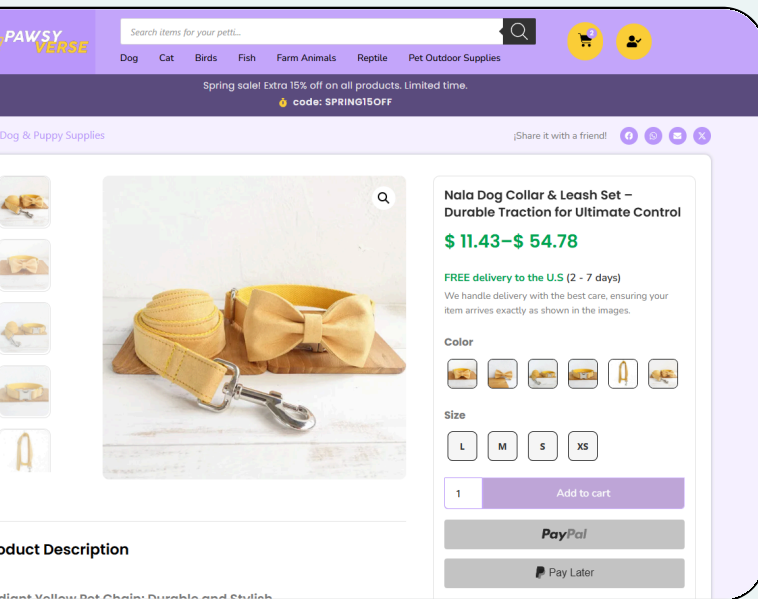
I designed and developed Tuximap's website from the ground up, focusing on usability, speed, and simplicity. I implemented a streamlined checkout process, a membership system, instant digital delivery, and a minimalist yet functional UX/UI design. I optimized speed, added multilingual and multicurrency support, and integrated global payments. Now, Tuximap offers a streamlined platform that facilitates transactions.

4. KOOLDY



I designed and developed Kooldy's online store in WordPress, optimized to convert visitors into customers. Since their model was dropshipping, I delivered the site in 7 days with integrated payments, products, pages, and advanced tools like timers, sale notifications, and volume discounts. I also improved speed and SEO, achieving a fast, responsive store that was ready to sell from day one.

5. PAWSYVERSE



As a WordPress eCommerce developer for Pawsyverse, I designed and built a site optimized for conversions and sales. I created a clean and structured design, enhancing the product variation selection with custom code for a more intuitive experience. I also optimized speed, caching, and SEO for maximum performance. The result was an efficient, fast, and easy-to-use store for customers.

6. VERUS ITALY

Domande e consultazioni

Se hai domande su come possiamo aiutare la tua attività, siamo pronti a rispondere alle tue domande e creare un accordo adatto a te.

Supporto al cliente

Siete già clienti e avete domande? Scrivici al più presto possibile così potremo risolvere i tuoi dubbi o richieste.

Collaborazioni

Desideri lavorare con noi o avere una proposta commerciale. Ti sentiamo!

Lasciaci i tuoi dati e ti contatteremo

Nome Numero di cellulare

Email

Oggetto

Message

Motivo del contatto
Supporto al cliente

Submit

COSA OFFRIAMO

Servizi di pulizia per ogni zona

Offriamo servizi professionali che si adattano perfettamente alle tue esigenze aziendali.

Case private

Pulizia di superfici vetrate, pannelli solari, finestre, cupole e facciate, con un sistema a palo d'acqua che consente un risparmio economico, evitando l'utilizzo di macchinari di sollevamento.

Saperne di più

Garage

Utilizzo di macchinari ottimali per la pulizia: Spazzatura meccanica, aspirazione e/o strofinamento meccanico, con possibilità di sgrassaggio delle macchie prodotte dai veicoli e rimozione dei segni del calpestio.

Saperne di più

Industriale

Si invierà un consulente specializzato in pulizie tecniche e industriali per la consulenza e coordinamento con metodologie, sistemi, specialisti, tempistiche, ecc. fornendo uno studio tecnico ed economico.

Saperne di più

Uffici e aziende

Pulizia dei cristalli

Manutenzione del giardino

Home Page Chi siamo I nostri servizi Contatto ☎ 03621735460 Contatto

Lascia che ti aiutiamo a mantenere la pulizia

Mantieni il tuo spazio pulito e in ordine con i nostri servizi specializzati di pulizia e manutenzione degli spazi pubblici

Contatto Scopri di più

🚚 Arriviamo al tuo spazio in qualsiasi momento del giorno

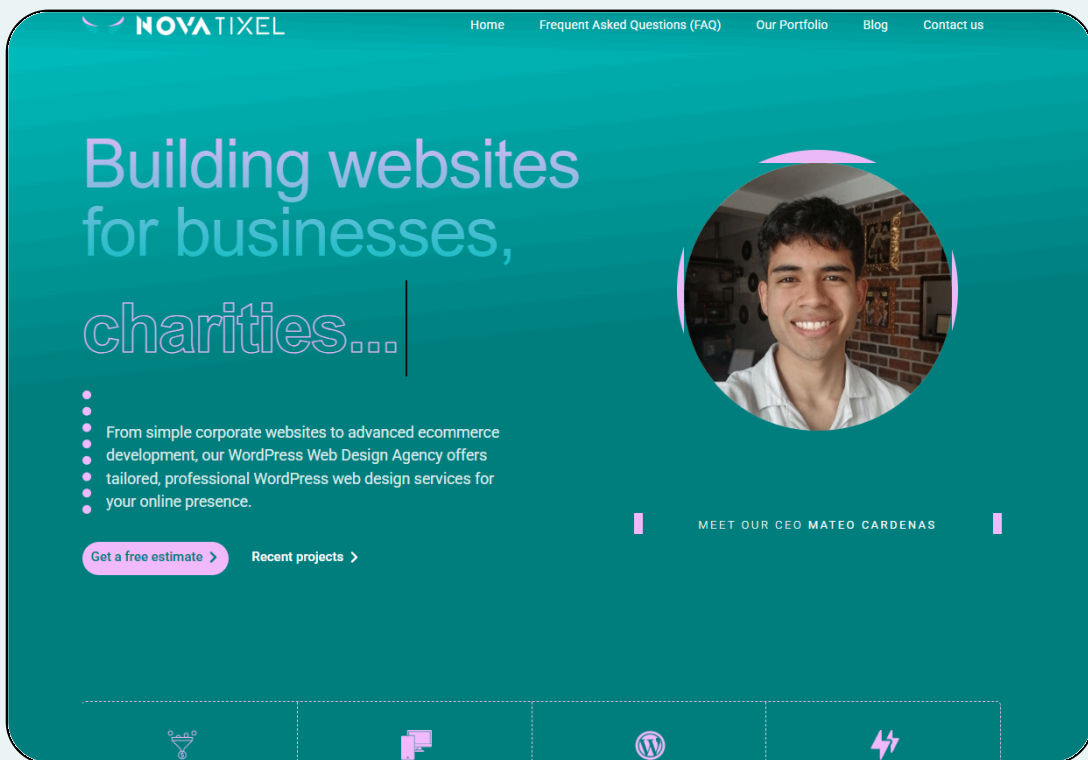
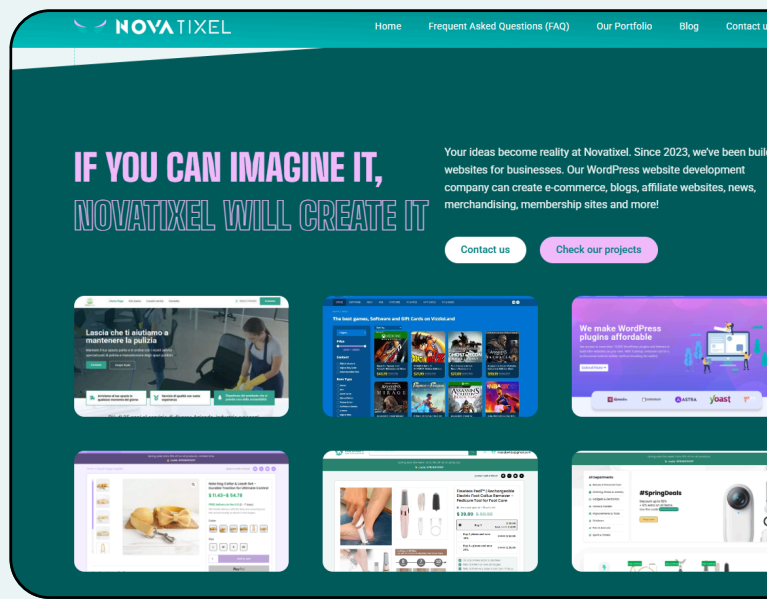
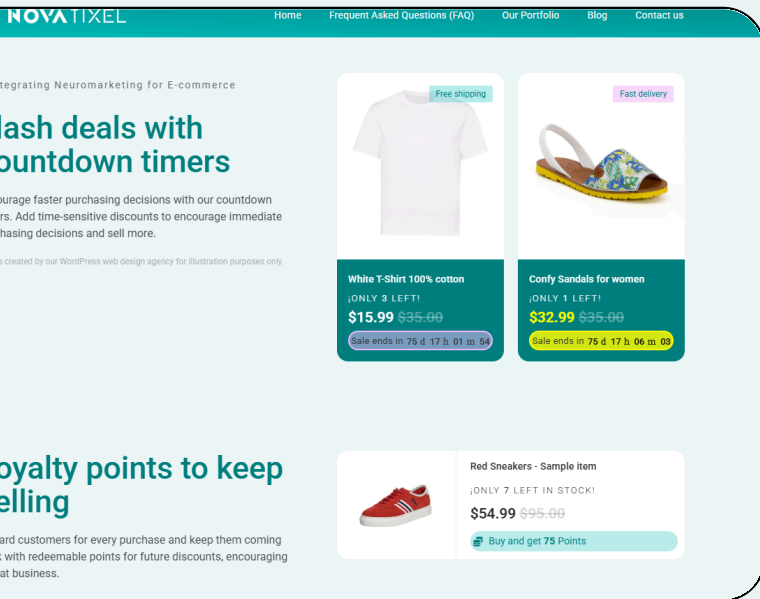
🌱 Servizio di qualità con vasta esperienza

🌳 Rispettoso dell'ambiente che si prende cura della sostenibilità

Più di 25 anni al servizio di diverse Aziende, industrie e negozi

I collaborated with Verus SRL to create a fully customized services website that reflected their professionalism and expertise. My goal was to increase their visibility in Northern Italy and connect with more clients. I designed an intuitive interface, optimized speed for improved SEO, and ensured a responsive design across all devices. This allowed them to strengthen their online presence and attract more clients from their target market.

7. NOVATIXEL



Novatixel is a personal project where I personally offer my services as a freelancer to emerging businesses or entrepreneurs looking to expand their online reach through a professional, conversion-optimized website or online store. I handled the layout, design, and development, adding essential pages that potential clients might find useful: Home, Blog, FAQ, Contact, Forms, etc.